

PRESS RELEASE

New Tour Planning Portal for the 4-Country Lake Constance Region

A Click Away to Lake Constance

The Tourist Board of Lake Constance (IBT GmbH) has recently launched a sophisticated online planning tool for hikers, bikers and touring enthusiasts. The unique feature is its regional network across several international borders. Individuals can now plan and build custom tours and personalized routes. With 500 tours and counting, there is already great recreational diversity in Germany, Austria, Switzerland and the Principality of Liechtenstein. The tour portal was created by International Bodensee Tourism GmbH and partners to enhance cross-border travel opportunities and promote sustainable travel. Holiday guests as well as locals can use this online tool to explore new corners of the region. www.bodenseetouren.eu.

The Perfect Tour for Every Occasion

What will it be ... A two-hour bike tour for the whole family with no hills and preferably a stop along the way for a nice snack? Or, a handicap-accessible hike with super views? The new Tour Portal delivers these exact results with a few clicks. The online tool is much more than a listing of different tours, but rather, a search engine for exact specifics that target individual needs. Once a perfect route has been found, it is displayed on an interactive map with clear and detailed information. All of the tour information – route description, elevation profile, current conditions, community evaluations – can be printed with a map and downloaded as a GPX track to all common devices. Explanations of how to get to the starting point with public transport, make it easy for the user.

Individual Tour Planner

The “Tour Planner” feature allows visitors to custom build their own tours. The user can access the Lake Constance region road network and select the points/sights he wants to pass en route, which results in an individualized and calculated tour, including printable documents.



Tourist Board
of Lake Constance

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Quality Promise and International Outlook

The four-country Lake Constance region represents high quality recreational experiences and that is exactly what users find on the new portal. Only those tours that meet defined quality benchmarks are featured. In addition, the portal addresses the common goal of continuously attracting foreign guests. The tour portal is also available in English for international visitors. The tour portal was realized by IBT GmbH together with Outdooractive GmbH & Co. KG. The main project partners are Deutsche Bodensee Tourismus GmbH and Regio Konstanz-Bodensee-Hegau e.V. In addition, the project is funded by the IBK Small Project Fund of the Interreg Program. The tour offer is extended by the cooperation partners Thurgau Tourism, St.Gallen-Bodensee Tourismus, Vorarlberg Tourismus and Liechtenstein Marketing.

Tour Portal Overview

- » There are currently 500 Lake Constance tour tips for Germany, Austria, Switzerland and the Principality of Liechtenstein
- » Highlighted Activities: hiking, biking, running and skating, mountaineering, winter tours, city tours, water tours
- » Tour Description: Route with GPS coordinates, detailed map, elevation profile, difficulty, duration, ascent, requirements, recommended time of year, pictures, comments, weather, directions & directions (places to overnight, hotels, huts, current conditions, points of interest)
- » Filter Options: Top tours, accessible by train and bus, round trip, good prospects, refreshment stops, family friendly, barrier-free, stage tour
- » Try it out: www.bodenseetouren.eu

Press release and pictures available here: www.bodensee.eu/en/mediacorner.

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